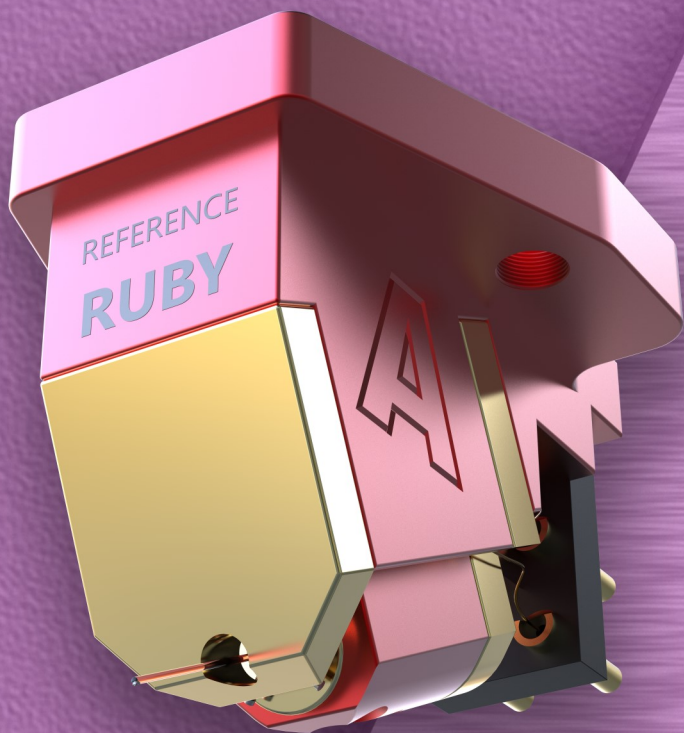


RUBY Reference



Type: Moving Coil
Output Voltage: 0.32mV
Response: 10Hz-50KHz
Seperation: 29dB/1KHz
Channel Balance: 0.1dB (1KHz)
Tracking Force: 2.0g
Trackability: >70µm/2.0g
Compliance: 8.5x10⁻⁶cm/dyne
Stylus: Micro-Ridge Diamond
Profile: 3µmx70µm
Int. Impedance: 4.7Ω
Loading: >100Ω
Cantilever: Ruby
Net Weight: 9.1g

RUBY REFERENCE

Is our low output Moving Coil cartridge designed from the ground up. Employing a solid flawless ruby cantilever, modified micro ridge diamond stylus profile and an AVID designed and manufactured body.

AVID's focussed philosophy on removing internal vibration now extends to our pickup cartridge, allowing the most accurate, distortion free reproduction.

Surface noise is diminished due to the micro ridge stylus. Vocals have greater resolution owed to the incredible lightness & rigidity of ruby. Dynamics are impressively realistic due to the reduced coil windings, lowering the moving mass.

The body itself is designed to rigidly couple all of the parts and incorporates a tuned mass damping system common to our loudspeakers.

Further models, including, BORON & IONIC (with Boron & Aluminium Cantilever's respectivley) will also join the range in the near future.

SRP £6000 / €6800 / \$7999

